



TRASH-OFF: Not too late to participate

FOR IMMEDIATE RELEASE

April 13, 2012

PR# 12-018

The Oklahoma Department of Transportation is partnering with Keep Oklahoma Beautiful, the state affiliate of Keep America Beautiful, for the 2012 Great American Cleanup™, the nation's largest cleanup, beautification and community improvement program.

It's not too late to get involved with the 24th annual TRASH-OFF event, set for April 21. Any group or organization in the state may participate by organizing a cleanup effort in their community. Interested individuals are encouraged to locate a group to join by visiting keepoklahomabeautiful.com/find-event. For additional information, contact KOB at 405-286-9141. TRASH-OFF is the featured event of the Great American Cleanup™ in Oklahoma, sponsored by Devon Energy.

Each year hundreds of groups and organizations have participated in TRASH-OFF, a successful statewide cleanup event. Last year, in Oklahoma, this effort results in 6.5 million pounds of litter and debris collected from Oklahoma's roadsides and public areas by 47,000 volunteers, saving tax payers an estimated \$3 million.

The Oklahoma Department of Transportation will present awards for the TRASH-OFF "Best First Effort" during the KOB annual awards banquet in November.

America's leading companies and brands support the campaign. The state sponsor for the 2012 Great American Cleanup is Devon Energy. National Sponsors of the 2012 Great American Cleanup™ are: The Dow Chemical Company; The Glad Products Company; LG Electronics U.S.A., Inc.; Nestlé® Pure Life® Purified Water; PepsiCo's Pepsi-Cola and Gatorade companies; Solo Cup Company; Troy-Bilt® Lawn and Garden Equipment; Waste Management; and Wrigley. Promotional Partner is: The Miss America Organization. Educational Partners are: Rubber Manufacturers Association and WM Recycle America.

Keep Oklahoma Beautiful is a statewide nonprofit with a mission to encourage, facilitate and recognize efforts that will improve the aesthetic, environmental and sustainable quality of life in Oklahoma.

--www.okladot.state.ok.us--

(Editors and News Directors: For more information call the ODOT Media & Public Relations Division at 405-521-6000.)

INFORMATION RELEASE

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