



Celebrating 100 Years! ODOT Releases Official 2011-2012 State Map

FOR IMMEDIATE RELEASE

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You can now travel down history's highways with the map that's been 100 years in the making. "Moving Oklahoma Forward," the theme of the official 2011-2012 state map, commemorates 100 years of transportation history in the state, beginning with the June 1911 formation of the State Department of Highways and continuing through today's Oklahoma Department of Transportation.

The bifold, centennial edition map features a pictorial essay of Oklahoma's transportation history, while the map's eye-catching metallic gold cover sets off a mock cut-out "100," representing a century of transportation in the state.

A message from Oklahoma's first female governor, Mary Fallin, encourages an exploration of America's most diverse terrain per mile – from towering mesas and spacious plains in the west to rolling hills and mountainsides in the east.

The map features significant milestones of each decade during the past century and pinpoints destinations of both natural and manmade interest statewide and includes traveler information, such as a state parks facilities guide, helpful phone numbers and Web addresses to assist drivers while traveling in our state. Also included are a mileage chart; detailed maps of Oklahoma City, Tulsa, Capitol area, Lawton/Ft. Sill, Enid, Stillwater and Muskogee; and all turnpike routes.

New to this year's map are 2D barcodes, readable by dedicated QR barcode readers and camera phones, providing a mobile link to the ODOT or TravelOK.com home page.

Design and development of the state map is a continual process among ODOT and its state agency partners, the Oklahoma Turnpike Authority and the Oklahoma Tourism and Recreation Department. Planning for this map began in early 2010. A total of 2.2 million copies of the 2011-2012 state map are being printed in four cycles over two years at an estimated cost of \$265,300. At each printing, generally every six months, the map is updated as needed.

Maps are free of charge at any of the 12 welcome centers statewide, all ODOT division offices and the Tourism and Recreation Department offices. The map is also available to view on the ODOT Web site www.okladot.state.ok.us.

The maps are available, free of charge, at the following locations:

Tourist Welcome Centers

Arriving from North/northeast region:

I-35 from Kansas just south of the Okla/Kan. border near Blackwell, 580-363-2624

Will Rogers Tnpk (I-44) east of Miami, 918-542-9303

Tulsa area:

I-44 just east of Tulsa, exit 238 off 161st East Avenue, 918-439-3212

East:

Cherokee Tnpk (US-412) 13 miles west of Okla/Ark. border, 918-868-3427

I-40 just 17 miles west Okla/Ark. border near Sallisaw, 918-775-9601

South/southwest:

US-69/75 two miles north of the Okla/Texas border near Colbert, 580-296-2672

I-35 from Texas 4 miles north of Okla/Texas border near Thackerville, 580-276-2263

H.E. Bailey Tnpk (I-44) from Texas 1 mile north of Walters, 580-875-2425

INFORMATION RELEASE

OKLAHOMA DEPARTMENT OF TRANSPORTATION, MEDIA & PUBLIC RELATIONS DIVISION
200 N.E. 21st St. OKLAHOMA CITY, OK 73105-3204 PHONE 405-521-6000

West:

I-40 just east of Texas/Okla border near Erick, 580-526-3283

Oklahoma City metro:

In Oklahoma City on I-35 and 122nd, exit 137, 405-478-4637

In Midwest City on I-40/Air Depot at S.E. 29th St, exit 157B, 405-739-8232

In the State Capitol at NE 23rd & Lincoln Blvd, 405-521-3356

Dept. of Transportation office locations:

ODOT Headquarters, 200 N.E. 21st Street, Oklahoma City, 405-522-8000

Division 1, Muskogee, 2800 South 32nd, 918-687-5407

Division 2, Antlers, east side of US-271, 2 miles south of Antlers, 580-298-3371

Division 3, Ada, 3 miles northwest of Ada on SH-3W, 580-332-1526

Division 4, Perry, US-77, 1/4-mile east of I-35, 580-336-7340

Division 5, Clinton, US-183 south of Clinton, 580-323-1431

Division 6, Buffalo, US-64 just west of Buffalo, 580-735-2561

Division 7, Duncan, 2205 S. US-81 Bypass, 580-255-7586

Division 8, Tulsa, 4002 N. Mingo Valley Expressway, 918-838-9933

Oklahoma Tourism & Recreation Dept., Travel & Tourism Division

120 N. Robinson, 6th Floor, Oklahoma City, 1-800-652-6552

--www.okladot.state.ok.us--

(Editors and News Directors: For more information call the ODOT Media & Public Relations Division at 405-521-6000. You should be receiving a copy of the map in the mail this week. If you need more, please contact us by Friday, March 18 and we can ship more to you. An Adobe PDF of the map cover and photos can be found on the ODOT Web site, Highway Information link)