



OU/Texas *Heartland Flyer* special available- Book Now!

FOR IMMEDIATE RELEASE

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Back by popular demand, the Amtrak *Heartland Flyer*'s annual OU/Texas Red River Rivalry weekend special is now available. Football fans are encouraged to plan ahead and book their seats early on this excursion train to Dallas, with a round-trip ticket price of just \$45.

For about the price of a tank of gas, fans can purchase a round-trip ticket and enjoy football camaraderie all the way to Dallas and back. Seating is limited, so early reservations are advised.

Festive football fans will be sent off in style as they depart Oklahoma City's Santa Fe Depot at 8:25 a.m., Friday, Oct. 1, and arrive at downtown Dallas' Union Station at 2:10 p.m. in plenty of time for pre-game plans. The train will make its regularly scheduled stops along the way in Norman, Purcell, Pauls Valley, Ardmore and in Texas at Gainesville and Ft. Worth. The return trip leaves Dallas Union Station at 2:25 p.m., Sunday, Oct. 3, and will be back in Oklahoma City at 9:39 p.m.

Fans should act quickly, since the annual OU/TX train continues to gain in popularity and seats fill up quickly. Last year, two additional coach cars had to be added to accommodate the fans who teamed up with the *Heartland Flyer* during the OU/TX weekend.

To reserve a spot on board, call 1-800-USA-RAIL and ask for special fare code X366. No additional discounts will be available for this trip. This special fare of \$45 round trip is available only by calling the toll-free number; it can not be booked online.

Ridership on the *Heartland Flyer*, traveling daily from Oklahoma City to Fort Worth, TX, was up 42.6 percent last month compared to July 2009. Since it began service in 1999, the line has carried more than 725,000 passengers between Oklahoma City and Ft. Worth. The train has also consistently earned superior ratings in the Amtrak Customer Satisfaction Index, which polls passengers about on-time performance; employee-passenger interactions; staffing levels; food service and amenities; equipment cleanliness and reliability; stations and schedules.

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(Editors and News Directors: For more information, call the ODOT Media and Public Relations Division at 405-521-6000 or Amtrak Media Relations at 312-880-5390)

INFORMATION RELEASE

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