

Be someone special – participate in ODOT's statewide TRASH-OFF event FOR IMMEDIATE RELEASE March 4, 2010 PR# 10-008

If you've ever thought "someone" should clean up that trash alongside the highway, here's your opportunity to be that "someone" by participating in the 22<sup>nd</sup> annual Oklahoma TRASH-OFF, a statewide cleanup event set for April 17 and sponsored by the Oklahoma Department of Transportation.

Deadline to sign up is March 12. Registration forms are available by visiting www.okladot.state.ok.us and following the Highway Beautification and Annual TRASH-OFF links or by calling the ODOT Beautification Office at 405-521-4037. There is no charge for involvement.

Registered participants will be provided with a limited supply of 33-gallon trash bags and promotional posters at no charge. Registrants will be contacted by ODOT county maintenance facilities to pick up the items as soon as they are available.

"Although this year's event is officially set for April 17, communities may participate on any date between April 1 and May 15, depending on weather conditions or local needs," Melody Johnson, ODOT's Beautification coordinator, said.

Additional information about TRASH-OFF, including safety tips and event ideas, such as a pre-event breakfast and training session, child care provisions and a "Trash Elephant" gift exchange, can be found on the Web site. Also included are suggestions for expanding the program to include a community-wide, large-item trash pickup or "free dump day."

Keep Oklahoma Beautiful, a nonprofit organization dedicated to improving the state's aesthetic, environmental and sustainable quality of life, will present awards at its annual fall banquet to honor TRASH-OFF participants for "Best First Effort" and "Best Overall Effort."

In addition, each year KOB automatically enters all registrants for competition in the following year's Great American Cleanup, the nation's largest annual cleanup, beautification and community improvement program. More information is available at www.keepoklahomabeautiful.com.

Last year's participants included 136 communities, 25 organizations, 18 counties, 20 state parks, two Corp of Engineer lakes and 61 Adopt-A-Highway groups.

## --www.okladot.state.ok.us--

(Editors and News Directors: For more information call the ODOT Media & Public Relations Division at 405-521-6000.)